

# MARKET STUDIES

Expanding into new markets of Eastern Europe, Central Asia and the Caucasus is a growth strategy that offers promising opportunities, but also entails risks. A precise analysis of the economic environment and an assessment of future developments are therefore of the utmost importance when planning a market entry in new countries.

An experienced and reliable local partner, who is familiar with the local professional environment down to the last detail, as well as the cultural characteristics and the perspective of European investors, is essential for success when entering new markets.

# NEW FRONTIERS

SCHNEIDER GROUP is the qualified team of experts for your market entry in Eastern Europe, Central Asia, and the Caucasus region. With 18 local offices in 15 countries, we support you in every step of the development of a new market from the very beginning - and onwards.

The first and most important step is to precisely analyse the potential and risks of a new market. SCHNEIDER GROUP's experienced team will provide you with industry-specific analyses and profiles of market conditions, the competitive environment and the legal situation, allowing you to precisely assess your market opportunities and the next steps required for business success.

Local expertise, combined with a global perspective, is of key importance for the practical significance of market studies and is at the heart of SCHNEIDER GROUP's success model. In addition to the elementary assessment of market opportunities and risks, we create a customised plan for the step-by-step development of a new investment location - from business registration to full business operation.

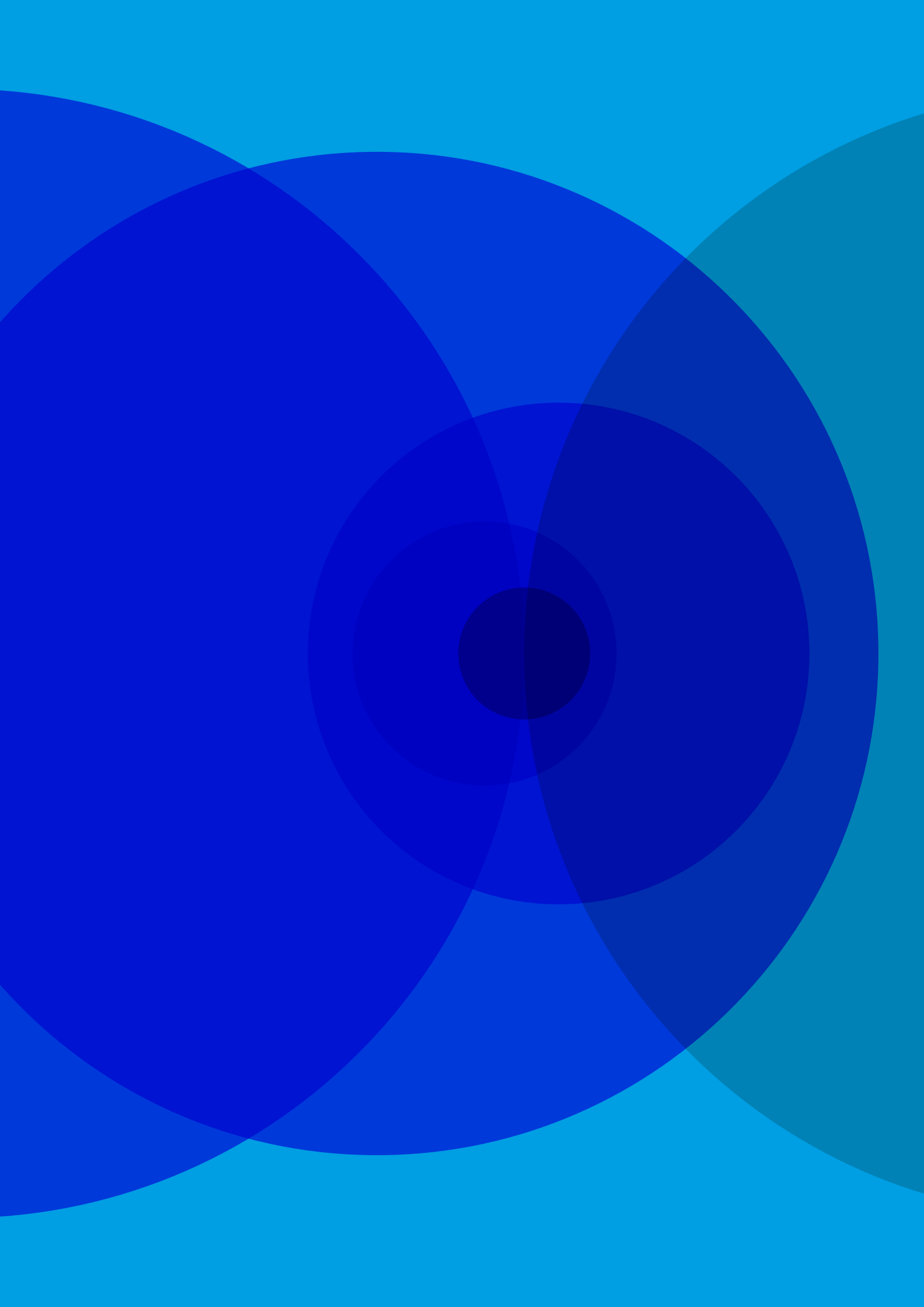
## BUSINESS EAST

SCHNEIDER GROUP has been supporting international companies with market entries in Eastern Europe, Central Asia, and the Caucasus region since 2003. With more than 500 specialists working in 18 offices in 15 countries, SCHNEIDER GROUP is committed to your business success when expanding into new markets.

We offer advice and support on all issues from market entry to the establishment of a full business operation, providing all relevant services as a 'One-stop' partner. Our experts advise on tax and legal issues, the development and implementation of IT and ERP systems, HR and payroll. We act as Employer of Record and support your business development with Interim Management services.

## WHY SCHNEIDER GROUP?

- Your 'One-stop' partner for all your needs
- Customised, personal service
- Presence in 15 countries in Eastern Europe, Central Asia and the Caucasus region
- Over 20 years of experience in consulting international companies



# 20 offices 16 countries 1 team

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Focus on your core business.  
We will take care of the rest.

Eastern Europe, Central Asia,  
and Caucasus – since 2003

 **SCHNEIDER  
GROUP**

EXPERIENCE. EXPERTISE. EXCELLENCE.

